

# Luciano Andrés Labudia

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## Professional Summary

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Systems Analyst and Software Engineer focused on Data Science & Big Data. My hybrid profile combines a robust technical foundation in Full Stack development with previous financial experience, allowing me to understand the business impact behind technology. Currently specializing in Machine Learning and Artificial Intelligence, I seek to apply my analytical and data modeling skills to optimize processes, detect trends, and deliver scalable solutions.

## Work Experience

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**Banco Galicia**, Software Engineer May 2024 – Present

- Integration and development of software architectures within the **Martech** cell, orchestrating and implementing the complete **Adobe Experience Cloud** suite (AEM, Target, Analytics, Campaign) to enable omnichannel personalization.
- Developed efficient data pipelines and RESTful APIs to connect the core banking system with marketing automation platforms.
- Programmed advanced segmentation logic and decision rules for digital campaigns, directly contributing to an increase in the conversion rate (CRO) of financial products.
- Optimized Front-End and Back-End integration performance, ensuring scalability and operational stability for thousands of concurrent users.

**House of CB**, Full Stack Developer Oct 2023 – May 2024

- Developed and implemented critical new features using Next.js, React, and Node.js, improving user experience and increasing user retention time.
- Designed relational database schemas in MySQL, ensuring proper structuring and integrity of inventory data.
- Resolved critical bugs and optimized legacy code, significantly reducing load times for the main website.

**Trasa**, Treasury Analyst Oct 2021 – Apr 2023

- Specialized in accounts payable, managing the complete payment cycle, due date control, and accurate reconciliation of corporate accounts.
- Analyzed large volumes of transactional data to identify cash flow patterns and optimize fund outflows, supporting financial decision-making.

## Education

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**Universidad de Palermo**, Bachelor's in Information Technology Feb 2025 – Present

- Data Orientation: Big Data and Analytics, Data Science, Cloud Computing, Machine Learning, AI.

**Escuela Da Vinci**, Systems Analyst Jul 2019 – Jul 2024

## Complementary Education

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**Coderhouse**, Data Science Path

Aug 2024 – Jun 2025

- Data Analytics, Machine Learning Fundamentals, Data Science I, II, and III.

**Coderhouse**, Digital Marketing Path

Apr 2023 – Nov 2023

- Community Manager, Product Manager, Growth Marketing.

## Skills

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**Frontend Development:** React, Next.js, TailwindCSS, JavaScript

**Backend Development:** Node.js, Django, FastAPI, REST APIs, PostgreSQL, MySQL, MongoDB

**Data & Tech Tools:** Python (Pandas, NumPy, Scikit-learn), SQL, Power BI, Adobe Experience Cloud, Git/GitHub

**Soft Skills:** Analytical Thinking, Problem Solving, Teamwork, Agile Methodology, Continuous Learning